



VIETNAM INTERNATIONAL ELECTRONIC FAIR 2023

KINH BAC CULTURAL CENTER BAC NINH, VIET NAM

06 - 08 November
2024

**VIEF
2024**

Northern Chapter
BACNINH



www.omg-expo.com



www.viettronicsfair.com



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register@vietnamindustrialfiesta.com

VIEF is the prime electrical, electronics and semicon event (Electronics Trading, Assembly & Manufacturing Technology, Monitoring & Equipment) that gathers an international congregation of electronics manufacturers, semiconductor and equipment suppliers to showcase and supply to Bac Ninh and the surrounding region, the fastest growing electronics & manufacturing industrial zone in Vietnam.

Figure 1: We expect robust GDP growth of 7.0% in 2018

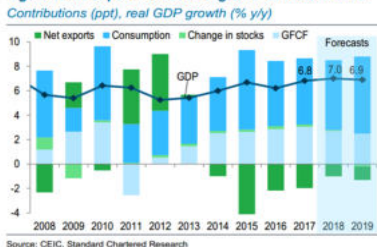


Chart 3: Electronics exports by key ASEAN countries

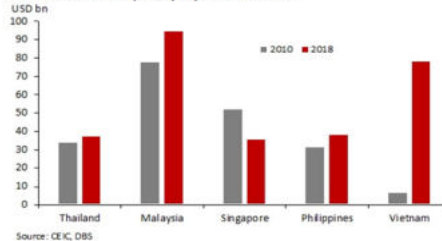
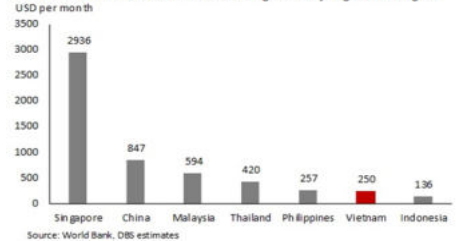


Chart 9: Vietnam has one of the lowest average monthly wages in the region



Bac Ninh is striving to become Asia's capital of electronics manufacturing and a symbol of Vietnam's rise in field of electronics. Vietnam is a growing heavy weight in electronics manufacturing & electronics exports in Asia. The South-east Asian country's economy grew by 7.1 per cent in 2018 making it the fastest growing in Asean. Vietnam is the second largest electronics exporter in Asean.

Vietnam's electronics & manufacturing industry is exploding. Competitive wages have propelled Vietnam's economic rise. Vietnam's wages, which are among the lowest in Asean, have helped to draw companies and factories too.

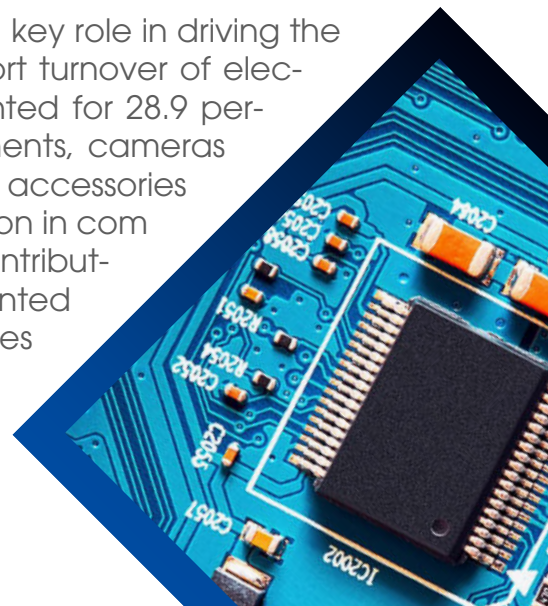
Investment in electronics is growing quickly, and high-tech electronics players such as Samsung, LG, Microsoft, Foxconn, Sumitomo, Canon, THK Vietnam, Nokia..have set up shop in Bac Ninh, Vietnam.

Vietnam is also a beneficiary of the ongoing trade war between the United States and China as its economy is "strategically plugged into the regional manufacturing supply chain". "Vietnam is poised to capture some of the neighbouring country's global market share in labor-intensive manufacturing. "It's the clear winner from the trade war."

The Bac Ninh Province is one of the fastest growing, with Vietnam's Bellwether electronic manufacturer SAMSUNG powering up the manufacturing and supply chain inflow.

SUPPLEMENTARY INSIGHTS

Vietnam's Electrical and Electronics (E&E) industry plays a key role in driving the nation's economy and industrial development. The export turnover of electronics and household use electrical appliances accounted for 28.9 per cent of total export turnover. Mobile phones & components, cameras and components and other kinds of machines and accessories brought revenue of \$61.8 billion, an increase of \$14.45 billion in comparison with the year before. The increase was primarily contributed by the Electrical, Electronics products backed by printed circuit board (PCB), electronic integrated circuit assemblies and communication equipment. CCTV, Audio visual, Mobile phone, telematics & computer related equipment contributed majorly.



EVENT FACT SHEET



VIETNAM INTERNATIONAL
ELECTRONIC FAIR

SHOW NAME: VIEF - Vietnam International Electronic Fair

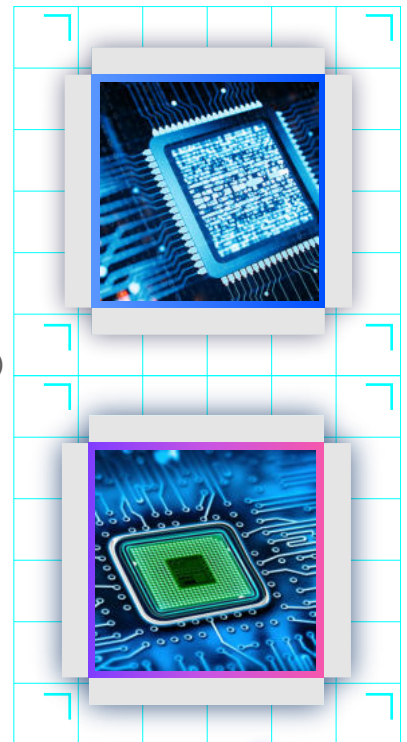
SHOW DATE: 06 - 08 November 2024

VENUE: Kinh Bac Cultural Center, Bac Ninh

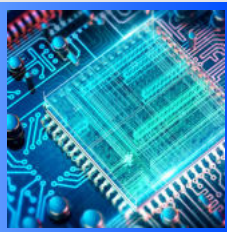
ADMISSION: Trade visitors only
(visitors under 18 years old are not admitted)

PROJECTED FOR THE EXHIBITION:

Exhibitor: 200 exhibiting companies 15.000 trade
& professional visitors 10.000 m2 of
exhibiting space



CONFERENCE



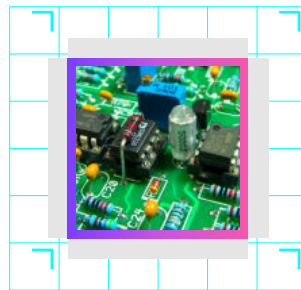
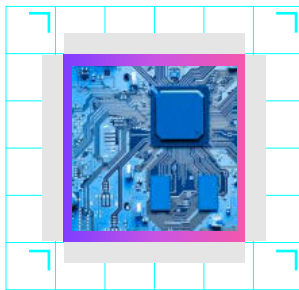
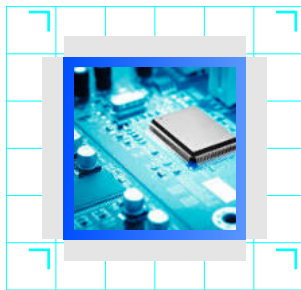
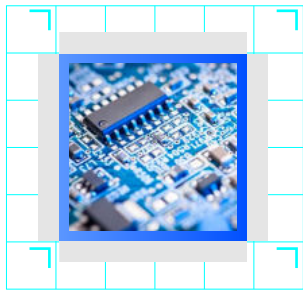
The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

- Digitalising Manufacturing Conference
- Smart connected factory
- Connected and versatile supply chain
- Design, test, make
- Adaptable, flexible manufacturing operations and skills
- IoT & Industry 4.0 Conference
- Robotics, Machine Learning and Artificial Intelligence Conference...

In addition to an International Conference, a full program of technical seminars will be held alongside the exhibition. The international conference and technical seminar program will be held on 06-08 Nov at VIEF 2024 in Bac Ninh.

It will provide an invaluable platform for discussing the key trends and issues topic in connected manufacturing, Industry 4.0, robotics & vision system and electronic, market insights and the latest technology.

WHY BAC NINH



Favorable geographical location: Has potential and advantages of geographic location for development. Bac Ninh strategically located in a crucial economic area in the North and a key point of economic triangle of Ha Noi – Hai Phong – Bac Ninh.



- Is one of the province's most dynamic economies and is becoming an increasingly large importer of capital good necessary to meet its large infrastructure needs as well as consumer goods to satisfy its rapidly expanding consumer market.



- Attracted well known investors and multinational economic groups and the best platform to showcase your product and services to meet the north of Vietnam manufacturers needs.



- Gradually modernizes and industrializes the economy.

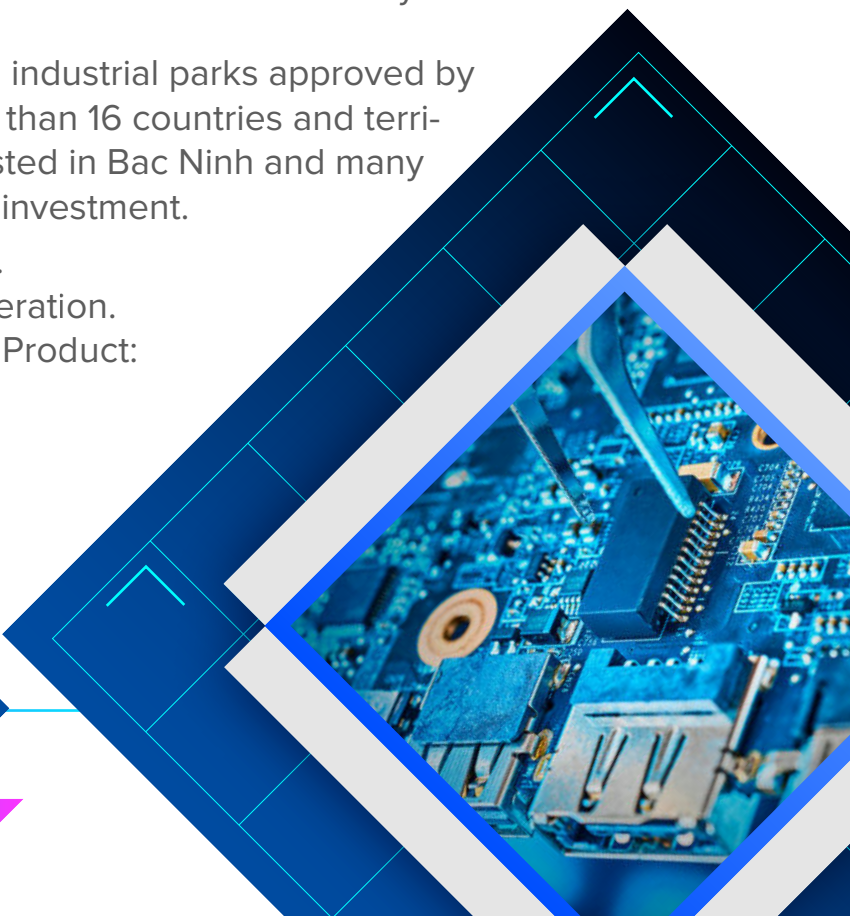
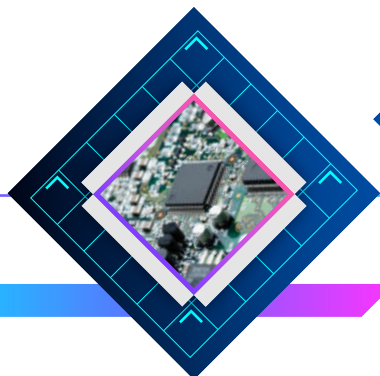


- Has very high Foreign Direct Investment (FDI) attraction and carrying out investment attraction effectively.



- Has 16 concentrated industrial parks approved by the Government, more than 16 countries and territories have so far invested in Bac Ninh and many projects are calling for investment.

- 18 concentrated industrial zones.
- 10 industrial zones come into operation.
- 7.45% (Gross Regional Domestic Product: GRDP) / Population 1.4 million.
- Noi Bai Airport (Ha Noi): ~40km.
- Bac Ninh has 6 domestic ports.



MARKETING CAMPAIGNS



VIETNAM INTERNATIONAL
ELECTRONIC FAIR



**TELE-
MARKETING**



**SMS
BRAND**



**EMAIL
MARKETING**



**SOCIAL
MEDIA**



**MEDIA
PARTNERS**



**ONLINE
ADVERTISING**



**DIRECTLY
FACTORY VISIT**



**POST
OFFICE**



**MARKETING
MATERIALS**



**OUTDOOR
ADVERTISING**



**SHUTTLE
BUS**

Customized services are provided to achieve the business goals of the exhibition.

CUSTOMIZED SERVICE



**BUSINESS
MATCHING**



**CLIENT
CREATION**



**FACTORY
TOUR**



SEMINAR



**CLIENT
VISIT**



**INDUSTRIAL
CONSULTING**



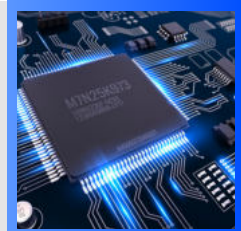
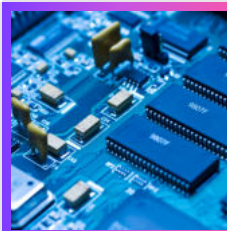
**LIVE
DEMO**



**ROBOT
PERFORMANCE**



**BUYER
ZONE**



FACT BACNINH 2024



Exhibitors: 430⁺

• Onsite Visitors Survey Result

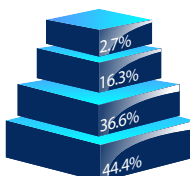


Booth: 530



Space: 13000m²

• Visitors By Position

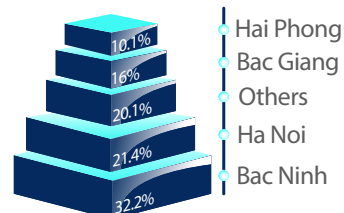


• Others
• Project Operator
• Engineer, Technician
• Director, Manager



Visitors: 20.000

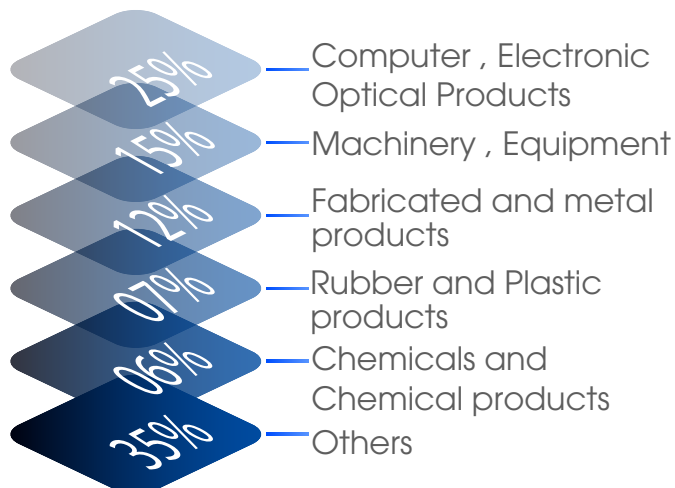
• Visitors By Province



• Hai Phong
• Bac Giang
• Others
• Ha Noi
• Bac Ninh

KEY ECONOMIC ZONE

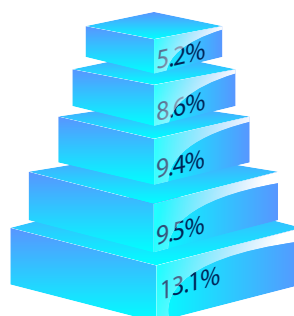
Northern Key Economic Zone (NKEZ) Hanoi, Hai Phong, Bac Ninh, Hai Duong, Hung Yen, Binh Phuoc, Quang Ninh.



FDI amount & ratio by major city

* 1998~2019

Unit: Billion



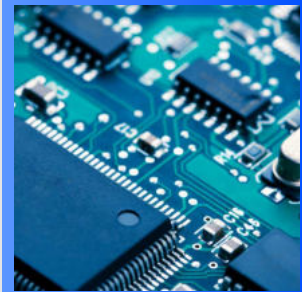
• Bac Ninh - \$18.85
• Dong Nai - \$31.23
• Hanoi - \$34.11
• Binh Duong - \$34.39
• HCM City - \$47.34

VISITORS PROFILE

- ❏ Electronics & Parts manufacturers in Vietnam and the surrounding regions
- ❏ Traders
- ❏ Assembly business for Mobile phones, Home & office electronics appliances
- ❏ Electronics applications/solutions providers for B2B
- ❏ Infrastructure electronics vendors (Maintenance & Electrical)
- ❏ Industry 4.0 off-set electronics ❏ Box build / SET assembly business
- ❏ Internet of Things applications electronics vendors ❏ Manual Insertion
- ❏ Automotive Electronics vendors

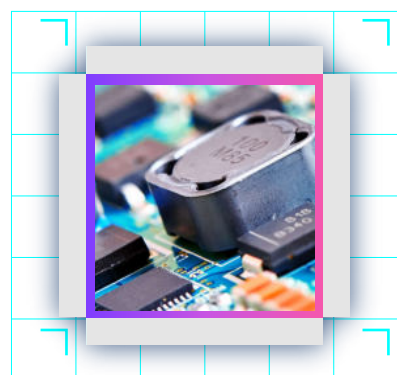
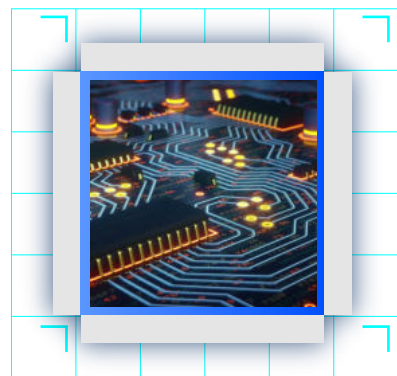
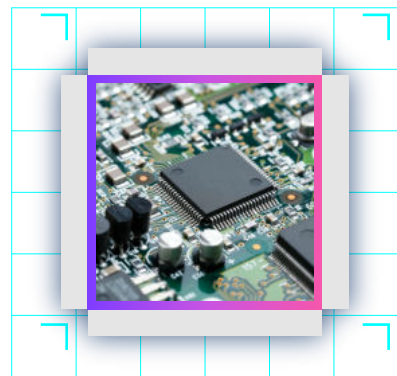
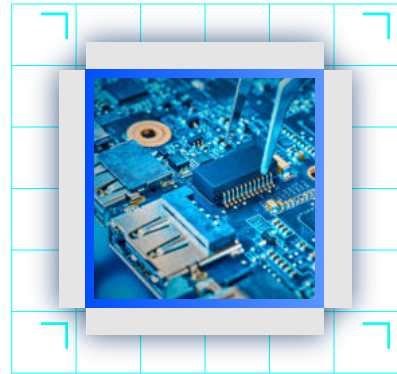
JOB SCOPE

- ❏ Electrical & Electronics Manufacturing Industry Management
- ❏ Service and Maintenance Manager
- ❏ Operations Personnel
- ❏ Production Manager, Technical Manager
- ❏ Production Engineer
- ❏ Procurement Manager
- ❏ R&D, QC, QA Manager
- ❏ Service and Maintenance Manager
- ❏ Factory Operations Manager
- ❏ Processes improvement Division
- ❏ Maintenance/ Service Manager
- ❏ Testing and standards Division
- ❏ Solutions sourcing Manager
- ❏ Processes improvement Division
- ❏ Operations Engineer
- ❏ Innovations and design Manager



EXHIBITORS PROFILE

- ❑ Manufacturers and Distributors of Surface Mount Equipment for Electronics Manufacturing
- ❑ Contract Manufacturers and OEMs in the Electronics and Related Supporting Industries
- ❑ 3D Printing; Components/Parts; Screens & peripherals
- ❑ Equipment, Tools, Accessories; Wave Solder Machine
- ❑ LCD; Connectors & Fasteners; Dispensers; Industrial Timers
- ❑ Surface Mount Technology and Equipment; ICT
- ❑ Screen Printing Machine; Auto Insertion Machine
- ❑ RFID and Identification solutions; Mounting and Chip Mounters
- ❑ Surface Mount Machine Reow Oven; Wave Solder
- ❑ System Integrators with representative brands; Optoelectronics
- ❑ Real time monitoring and data analytics solutions providers
- ❑ Metrology & Auto Optical Inspection Machine
- ❑ Machine Learning; Precision and Autonomous Robotics
- ❑ Contract Manufacturing Services
- ❑ Test and Measurement Equipment and Services
- ❑ End to End and turnkey solutions
- ❑ Electronics Manufacturing Services
- ❑ Printed Circuit Board, Layering& Soldering
- ❑ CCTV Cameras and integrated circuits
- ❑ Wafer manufacturing and raw materials



OFFER PACKAGES

Package A:

Space & Standard Shell Scheme Package includes:

White Panel Partition, One Fascia Board with Company Name

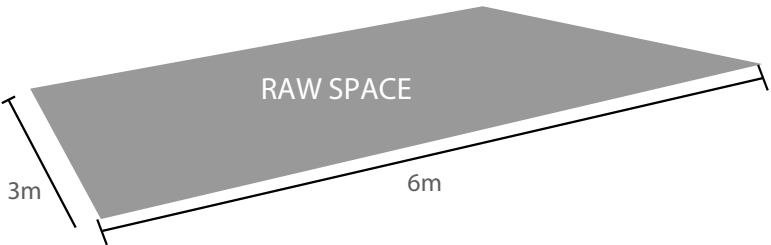
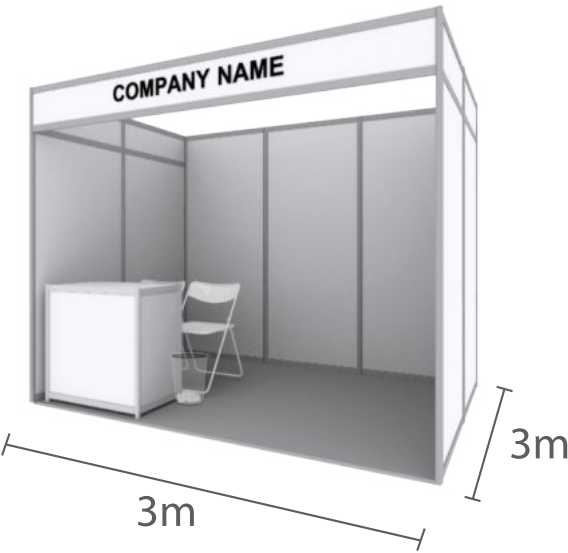
- One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
- One Power Socket 5 Amp Single Phase, One LED Lights
- One Waste Basket, Needle Punch Carpet in Booth.

*Note: Minimum 9m2

Package B:

Space only

*Note: Minimum 18m2



STEP
01

SUBMIT APPLICATION:
Before 15 Oct 2024

STEP
02

1ST PAYMENT 50%:
Within 7 days from
Step 1

STEP
03

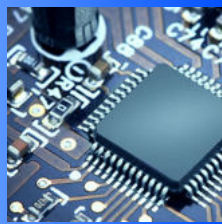
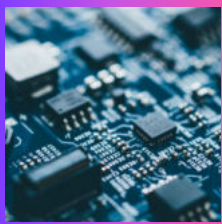
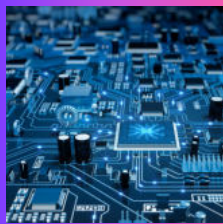
2ND PAYMENT 50%:
Before 2 months the
first day of exhibition

STEP
04

BOOTH INSTALLATION:
04 Nov 2024

STEP
05

EVENTS START:
06 Nov 2024



NORTHERN CHAPTER - BACNINH

THANK YOU AND SEE YOU AT VIEF 2024

**VIEF
2024**

