

ORGANIZER



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DANANG FOOD • HOTEL • TOUR • INDUSTRY EXPO 2022



DA NANG

FOOD.HOTEL.TOUR

EXPO 2022

20-22/07/2022

Danang Exhibition And Conference Center , Danang, Vietnam



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INTRODUCTION

With more than 350 exhibiting companies from over 10 countries, Pack VietNam 2022 is the ideal platform for international & local manufacturers and suppliers to launch new products, meet targeted buyers, appoint agents and distributors, generate new business delegates & visitors, govt. authorities, industrial associations, international trade consulates, etc. and establish business networks.

Pack VietNam 2022 is staged at the heart of Binh Duong's industrial zones and aims to connect a congregation of global vendors to supply and showcase to Binh Duong's Manufacturing, Machineries, Tools, Materials & industry at large and the surrounding region. The showcase of Pack VietNam related fields:

Industrial Machineries, Equipment and Materials
Automotive Manufacturing & Contract Manufacturing
Cutting-Off, Press and Welding
Tool and Tooling Systems
Molding Making and Die Casting

Machine Tool and Metal Working
Metal and Sheet Metalworking
HVAC, Compressed Air and Vacuum
Rubber and Plastic Manufacturing
Products for the Supporting Industries

Pack VietNam is on a mission to upgrade various local recipient industries. The intention is to introduce know-how & technologies that lead to efficiency, cost savings and increased productivity. Taking directions from the industry 4.0 phenomenon we encourage Industrial digitization of the pro-cess/production value chain. In this edition, Special emphasis is given to showcase innovations in: Bolt-on Upgrade modules

Bolt on upgrade modules refers to: A low cost, stage 1 method of digitizing. For example: Utilizing Industrial Internet of things technology; Equipping sensors to existing machines/production systems such that digital information can be collected, compiled and analyzed to monitor & plan meaningful outcomes.

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✈️ EVENT FACT SHEET

SHOW NAME: DA NANG FOOD . HOTEL . TOUR. EXPO 2022

SHOW DATE: 20-22/07/2022

TIME:

Exhibition:

Seminar:

Frequency: Biennial

VENUE:

ADMISSION: Trade visitors only
(visitors under 18 years old are not admitted)

PROJECTED FOR THE EXHIBITION:

Exhibitor: 300 exhibiting companies 15.000 trade
& professional visitors 10.000 m2



INTERNATIONAL CONFERENCE

The International Conference will bring together local and international expert speakers who will share insights and interact with the audience focus on:

Digitalising Manufacturing Conference

Smart connected factory

Connected and versatile supply chain

Design, test, make

Adaptable, flexible manufacturing operations
and skills IOT & Industry 4.0 Conference

Robotics, Machine Learning and Artificial Intelligence Conference.



A small red airplane icon flying towards the right.

EXHIBITOR PROFILE

Machine Makers (Manufacturers)

Machine Tools

Material Handling

Metrology & Systems

Plastics Molding Machine

Polishing & Surface Finishing Machines

Industrial Automation

Equipment & Machinery

Robotics

System Integration

Parts & Components

Welding

Conveyors, Pick and place, Handlers

Metal, Sheet Metal/Metallurgy Technology

Precision Engineering

Surface & Heat Treatment

Safety equipment

Connecters and Fasteners

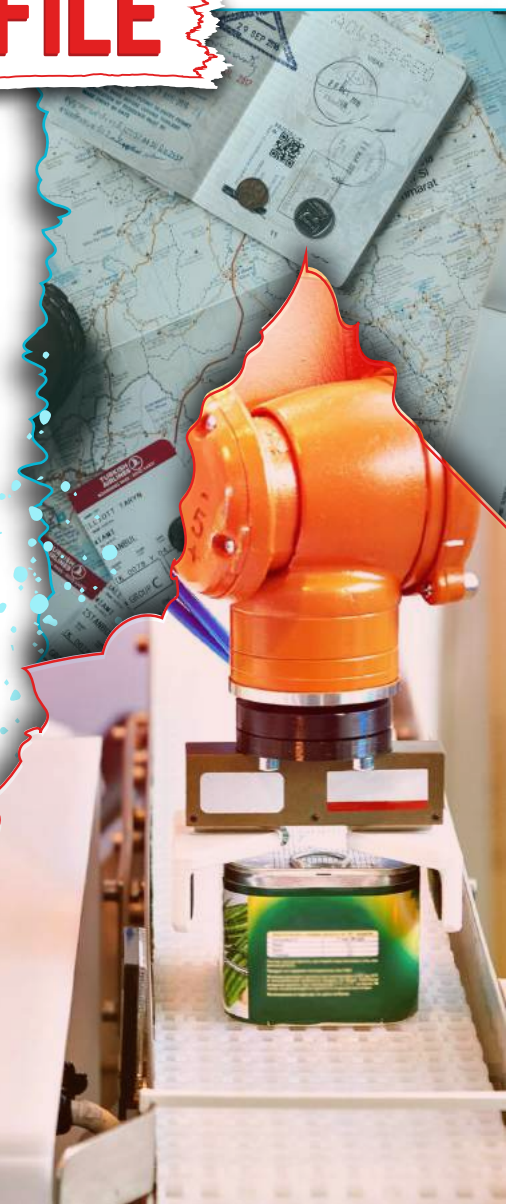
Indicators, Monitoring and Gauages

Software & Design for Manufacturing

Drive Technology

Chemicals

CNC Machines





With a strong GDP growth rate and located in the center of the southern key economic region and next to Ho Chi Minh City, Binh Duong has become the industrial center of the country with outstanding infrastructure.

Industrial Production: Accounts for 10% of Vietnam's export value, 13% national industrial production

#2 FDI Attraction: 32,9 billions USD Binh Duong ranks #2 in FDI attraction, 34.92 billion USD in.

Export: 28,8 billions USD Binh Duong exports 28.8 billion USD in 2019, 10% national's export value.

Opening investment policy. The province has issued many important policies, brought solutions to improve the investment environment, increase competitiveness to attract FDI, develop economic.

The heart of industrial zone: 48 industrial zones and clusters.

Diversified investors from 65 countries and territories.

Staged in Binh Duong, the exhibition is a good platform to find and secure opportunities in Binh Duong. It attracts key players from manufacturing, supporting industry and general industry.

WHY DA NANG



The only specialized exhibition in Binh Duong - the province with leading manufacturing industry in Vietnam and is held every 2 years.

Largest ever exhibition scale with more than 300 booths from Vietnam and international

The large targeting markets: Binh Duong, HCMC, Dong Nai, Baria Vung Tau, Binh Phuoc, Tay Ninh, Long An, ...

The qualified targeting visitors from the Manufacturing, Subcontracting, Engineering Services, End users, Machine Makers, System Integrators, Industrial Projects, and Industrial Equipment Suppliers

Strong and innovative marketing strategies

A smart investing: exhibiting at a trade fair is a cost-efficient marketing and sales channel.

Prestige, quality exhibition with expanding and developing scale year by year.

Closely attention and strongly support from state agencies, associations, and businesses.

New Venue - New Destination: WTC Expo is the ideal venue for international trade shows and exhibitions with total area of 22,000m², catering the need of large-scale exhibitions and fairs, international conferences and event.

Organizing Committee's experience of more than 10 years with its core strengths in organizing, connecting and promote trading in provinces with a thriving industry.

4th edition in Binh Duong with international network and local insight and expertise

In a single platform: get updates on industry news; discover new innovations and gain niche knowledge leading to business opportunities.

NICHE

(Why Is This Exhibition Different From The Rest)

MARKETING CAMPAIGNS



CUSTOMIZED SERVICE

Customized services are provided to achieve the business goals of the exhibition.



WHO VISIT

• Aerospace • Architecture • Automation Integrators • Automotive • Automotive Assembly & • Manufacturing • Automotive/Auto-Supply • Buying/Procurement Services • Cement • Chemical • Consumer Product (process factories) • Consumer Products Manufacturing • Cosmetics • Dental • Design & Consultancy Services • Director/Owner • Education • Electrical & Electronics • Electrical/Electronics Manufacturing • Energy, Power & Utilities • Engineer • Engineering & • Contracting • Engineering Technologist • Equipment Manufacturing • Feed mill • Fertilizer • Food & Beverage (process factories) • Glass Manufacturing • Industrial Designer • Information/Communications • IT & Telecommunications • Jewellery • Logistics • Machine Manufacturer • Machinery Manufacturing • Manufacturing • Material Handling • Mechanical Engineer • Medical • Metal-Processing • Metalworking • Military • Mining • Offshore, Boat & Marine • Oil & Gas • Chemical Processing • Packaging • Paper & Printing • Petrochemical • Pharmaceutical & Medical • Plastics & Rubber • Precision Engineering • Supporting Industries • Product Designer • Renewable Energy • Research & Development • Rubber & Plastic Products Manufacturing • Rubber (process factories only) • Semiconductors • Shipbuilding & Repair • Steel Mill • Subcontract Manufacturing • Technology Evangelists • Telecommunication • Tools, Die & Moulds Manufacturing • Trade Association / Government Agency • Water Treatment & Sewage • Wood-Processing Industry • Industry 4.0 & IOT Adapters • The Supporting Industries • Automobile Mechanical Engineering Textile • Footwear Pharmaceutical • Packaging • Semiconductors • ICS • Display • Plastic • Rubber • Molding • Metals • Machining

...From sectors including automotive, telecom, electronics, packaging, plastic and rubber, ports, mining, furniture, and infrastructure, textiles and wood and more...

KEY ECONOMIC ZONE

Southern Key Economic Zone (SKEZ) 8 provinces Ho Chi Minh, Binh Duong, Dong Nai, Ba Ria - Vung Tau.

The largest FDI scale in Vietnam and a hub of economy and industry.

JOB SCOPE

Parts & Components, Service and - Maintenance Manager
Ports Authority
Processes improvement Division
Production & Operations Engineer
Production Engineer
Production Manager, Technical - Manager
Purchaser & Procurement Manager
R&D, QC, QA Manager
Service and Maintenance Manager
Solutions sourcing Manager
Subcontractors & Contract - Manufacturing
Testing and standards Division

Distributors, Representative agents & Traders
Energy, Power & Utilities
Factory Operations Manager
Import & Export Department
Infrastructure Industry Management
Innovation Division Manager
Innovations and design Manager
Logistics Industry Management
Logistics, Facilitation and Warehousing Manager
Maintenance/ Service Manager
Manufacturing Industry Management
Metalworking/Steel Mill

✈ OFFER PACKAGES

Package A:

Space & Standard Shell Scheme Package includes:

White Panel Partition, One Fascia Board with Company Name
One Reception Table (1mL x 0.5mW x 0.75 mH), Two Sitting Chairs
One Power Socket 5 Amp Single Phase, One LED Lights
One Waste Basket, Needle Punch Carpet in Booth.

***Note: Minimum 9m²**

Package B:

Space only

***Note: Minimum 18m²**

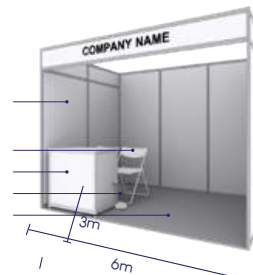
White Polykem
Panel

Folding Chair

Info counter

Waste Basket

Carpet Flooring



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